

SAINT LOUIS **BALLET**

A NIGHT ON
BROADWAY
GALA 2025

SPONSORSHIP OPPORTUNITIES



*Saint Louis Ballet Dancer Julia Heiss in
Broadway inspired Balanchine ballet "Who Cares?"
Photo by Pratt Kreidich*

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SAINT LOUIS **BALLET**

A NIGHT ON **BROADWAY** GALA 2025

November 2024

We are delighted to be chairing the 2025 A NIGHT ON BROADWAY; the excitement is building. Join us as we return to the Chase Park Plaza on Saturday, May 10.

This fabulous evening will feature a live and silent auction, meaningful giving opportunities, an intimate dinner, and fun After Party! Proceeds from the evening's festivities will benefit Saint Louis Ballet's mainstage season as well as community outreach programs, which make the wonder, discipline and delight of ballet available to over 500 children in resource-challenged schools and community centers around the St. Louis metropolitan area.

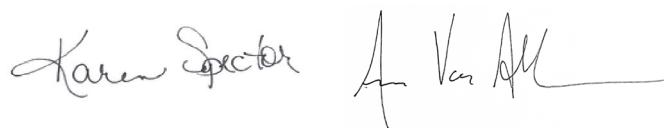
A highlight of this year's event will be the presentation of the 2025 Révérence Award. This year's recipients will be Fox Associates. We are privileged to recognize Fox Associates for their continued partnership over the past several years.

We invite your organization to join us as an Event Sponsor and support this preeminent institution in furthering its efforts to enrich the community and provide an appreciation of the performing arts through the highest quality performances of classical, neoclassical and contemporary ballets as well as outreach activities.

Enclosed is an overview of the sponsorship opportunities and associated benefits. You can also visit our event website stlouisballet.org/gala2025 for additional information or to confirm your support. We will be in touch to discuss this great opportunity with you. Thank you for your consideration and ongoing support of the Saint Louis Ballet.

With Appreciation,

2025 Saint Louis Ballet Gala Chairs



Karen Spector and Ann Von Allmen

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EVENT OVERVIEW

Saint Louis Ballet's annual gala is an evening of beauty, imagination and performance art through ballet and live music. The evening honors Saint Louis Ballet's commitment to not only the arts, but to education and outreach and its passionate supporters who generously invest in the organization's mission.

NEW FOR 2025

The gala returns to the Chase Park Plaza with its large space, centrally located access, and elegant ambiance. The theme is inspired by the company's spring performance of *FEELS LIKE BROADWAY* accompanied by Springfield Symphony Orchestra. A fun new addition this year is the Broadway After Hour Party! Tickets to this can be purchased separately.

REVERENCE AWARD

Saint Louis Ballet is honored to name Fox Associates as the recipient for this year's Révérence Award.

EVENT LOCATION

Saint Louis Ballet Gala will be held on Saturday, May 10 at the Chase Park Plaza.

EVENT TIMES

Gala: 6-11PM

VIP Ticket Holder: 5:30-11PM

After Party Ticket Holder: 9-11PM

DRESS CODE

Black Tie Optional

EVENT CHAIRS

Karen Spector and Ann VonAllmen



BROADWAY AFTER PARTY

New this year!

Refer to Page 6 for details.



[CLICK TO SUPPORT THE GALA](#)



ABOUT SAINT LOUIS BALLET

MISSION & VISION

- The mission of Saint Louis Ballet Company is to provide metropolitan St. Louis with a permanent, professional, resident ballet company capable of performing classical and contemporary works of the highest quality for the cultural enrichment and enjoyment of the entire community.
- With the vision of supporting artists and dancers, celebrating expression and engaging the community, Saint Louis Ballet will be the preeminent institution in the region for creating, performing, and teaching ballet.

ORGANIZATION OVERVIEW

- Established in 1975 as a 501(c)(3), nonprofit organization, Saint Louis Ballet has been dedicated to advancing the art of ballet in St. Louis for nearly 40 years.
- Gen Horiuchi joined the organization as Executive and Artistic Director in 2000 and has greatly expanded the Saint Louis Ballet from a small, civic company.
- Today the company employs 26 professional, paid dancers, stages 5 artistic productions each season (25-30 public performances) at the 1,600 seat, state of the art Touhill Performing Arts Center, Kirkwood Performing Arts Center, and the Grandel Theatre.
- Saint Louis Ballet performances reach over 20k people per year.

OUR IMPACT: POINTE TO SUCCEED

The Pointe to Succeed program gives underserved students in the St. Louis area the opportunity to experience the joy, wonder, and discipline of ballet.

In the Theatre:

The Nutcracker: A Shorter Tale has been a huge success. This narrated and abbreviated version of our beloved Nutcracker production is the perfect introduction to ballet for thousands of young people. Furthermore, hundreds of Title 1 students are given this experience for free, with buses and tickets provided by the ballet. The students get to meet dancers from the ballet before the performance, and start their holiday season with a magical and memorable day.

In the Classroom:

Students learn about the world of ballet through this virtual program of Pointe to Succeed.

Schools are invited to stream ballets in their classrooms. Ballets offered this past season included “Alice in Wonderland,” “Romeo and Juliet,” and “The Nutcracker.” Additional study guides are available including Ballet 101 to accompany the accessible virtual ballets. These resources introduce the world of ballet and educate our young audiences on this art form and allow Saint Louis Ballet to bring the beauty and wonder of ballet to students when coming to the theater is not an option. Since it’s launch it has served almost 15k students nationwide.

We are appreciative of the generous support of Heartland Coca-Cola for its support of SLB’s Pointe to Succeed Program. This transformative experience would not have been possible without their generous sponsorship.

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GALA 2025



SPONSORSHIP LEVELS AND BENEFITS

\$20,000 PRESENTING SPONSOR

- Exclusive Sponsorship
- Listed as Presenting Sponsor for the Gala and the Gala Kick Off Event
- Premium seating for 20 guests at the Gala at a VIP table with custom tablescape*
- Corporate logo or name displayed at Gala as Presenting Sponsor,
- Lead Logo Listing on Gala Website/Auction, and top logo listing on gala eblasts reaching 20k subscribers
- Four Season Tickets for the 2025-2026 season
- Full Screen Advertisement on curtain screen before all 2025 performances and during intermission reaching almost 21k audience members
- Invitation for six people to a private studio rehearsal, with happy hour
- Invitation for ten people to a private dress rehearsal
- \$50 in SLB Boutique Bucks
- + The Broadway After Party

\$15,000 GRAND JETE SPONSOR

- Corporate logo or name displayed at Gala as Grand Jete Sponsor, Logo Listing on Gala Website/Auction, and logo listing on gala eblasts reaching 20k subscribers
- 15 Gala VIP Tickets*
- Eight complimentary tickets to a performance of your choice during the 2025-2026 season
- Full Screen Advertisement on curtain screen before all 2025 performances and during intermission reaching almost 21k audience members
- Invitation for four people to a private studio rehearsal
- Invitation for six to a private dress rehearsal
- \$50 in SLB Boutique Bucks
- + The Broadway After Party

[CLICK TO SUPPORT THE GALA](#)

**Gala attendance is not required if a sponsor chooses to support but cannot attend the event.*

SAINT LOUIS **BALLET**
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SPONSORSHIP LEVELS AND BENEFITS CONTINUED

\$10,000 PIROUETTE SPONSOR

- Corporate logo or name displayed at Gala as Pirouette Sponsor, Logo Listing on Gala Website/Auction, and logo listing on gala eblasts reaching 20k subscribers
- 10 Gala VIP Tickets*
- Four complimentary tickets to a performance of your choice during the 2025-2026 season
- Logo inclusion on curtain screen before all 2025 performances and during intermission reaching almost 21k audience members
- Invitation for six to a private dress rehearsal
- \$50 in SLB Boutique Bucks
- + The Broadway After Party

\$5,000 RELEVE SPONSOR

- Corporate logo or name displayed at Gala as Releve Sponsor, Logo Listing on Gala Website/Auction, and logo listing on gala eblasts reaching 20k subscribers
- 10 Gala VIP Tickets*
- Logo inclusion on curtain screen before all 2025 performances and during intermission reaching almost 21k audience members
- Invitation for two to a private dress rehearsal
- \$50 in SLB Boutique Bucks
- + The Broadway After Party

GALA TICKETS

\$400 VIP TICKET

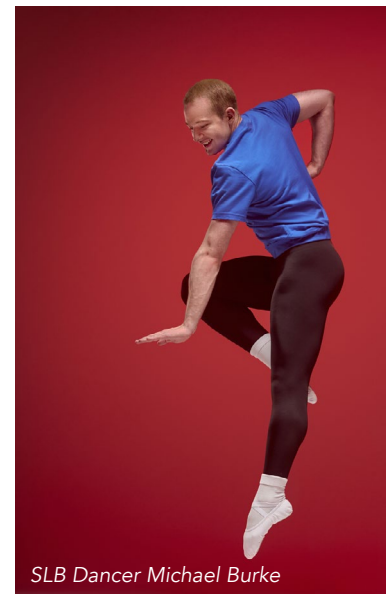
- Includes Private Reception with passed champagne to begin at 5:30pm.
- Mingle and meet with SLB dancers
- Includes After Party

\$300 GALA TICKET

- Includes After Party

\$100 BROADWAY AFTER PARTY TICKET

- Come after the Gala and party with us at the After Party! Starts at 9:00pm



SLB Dancer Michael Burke

IMPORTANT TIMES TO NOTE:

- *Gala begins* at 6pm and ends at 11pm
- *VIP Ticket* holders arrive at 5:30pm for private reception with SLB Dancers
- *Broadway After Party* guests arrive at 9pm and party until 11pm

**Gala attendance is not required if a sponsor chooses to support but cannot attend the event.*

CLICK TO ATTEND THE GALA!



After Gala dancing 2023

BROADWAY AFTER PARTY!

Starting at 9pm with drinks & late night snacks, join us for the after party! With Live Music from *Vote For Pedro*, one of the best and most respected St. Louis bands!

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2025 SPONSOR/TICKET RESPONSE FORM

We would like to be a sponsor of Saint Louis Ballet at the following level.

SPONSORSHIP LEVELS

- \$20,000 Presenting Sponsor
- \$15,000 Grand Jete Sponsor
- \$10,000 Pirouette Sponsor
- \$5,000 Releve Sponsor

TICKET LEVELS

- \$4,000 VIP Table of Ten
- \$400 VIP Ticket
- \$300 Gala Ticket
- \$100 After Party

Sorry, we are unable to participate as a Sponsor this year, but enclosed is our 100% tax-deductible contribution of:

\$ _____

SPONSOR & DONOR RECOGNITION

We would like to be listed in all materials as:

Contact Name

Company Name

Address

City, State, Zip

Day Phone #

PAYMENT

- I will register and pay online at stlouisballet.org/gala2025
- I will send a check payable to Saint Louis Ballet
- I will call the office at 636-537-1998 x 102

*Saint Louis Ballet is a federally registered 501(c)(3) charitable organization and contributions are deductible to the full extent provided by law.
EIN 23-7424849*

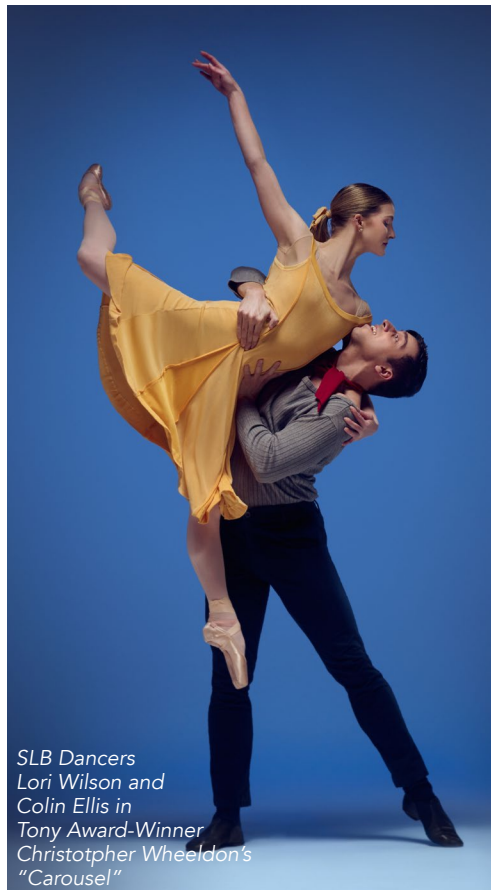
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CONTACT INFORMATION:

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*SLB Dancers
Lori Wilson and
Colin Ellis in
Tony Award-Winner
Christopher Wheeldon's
"Carousel"*